



www.healthhq.world



Media Info
2022

Nurturing Healthier World

Serving the Pharmaceuticals, Laboratory / Medical Devices & Nutrition Sectors | Since 1986

Global Industry Outlook

The global healthcare market will reach USD11,908.9 bn by 2022, according to Business Wire.

The market size of the pharmaceutical sector stood at USD1.82 bn in 2017 and is expected to grow at a CAGR of 5% to reach USD2.3 bn in 2022.

Medical Devices Market Research – USD120 bn growth in Market Size by 2022.

Healthcare Industry



Regional insights:

- **North America** expected revenue for the year 2022: **USD714.5 bn.**
- **Europe** expected revenue for the year 2022: **USD422 bn.**
- **Asia-pacific** expected revenue for the year 2022: **USD342.4 bn.**
- **Japan** expected revenue for the year 2022: **USD174.4 bn.**
- **Latin America** expected revenue for the year 2022: **USD137.1 bn.**
- **The rest of the world** expected revenue for the year 2022: **USD63.4 bn.**

Market Leaders:

- **McKesson Corporation:** with sales and revenues of USD208.3 bn, McKesson Corporation is an American company distributing pharmaceuticals and providing health information technology, medical supplies and care management tools.
- **UnitedHealth Group:** with sales and revenues of USD201 bn, UnitedHealth Group incorporated is an American multinational managed healthcare and insurance company based in Minnetonka, Minnesota. UnitedHealth Group is the world's eighth largest company by revenue, and the largest insurance company by net premiums.
- **CVS Health:** with sales and revenues of USD184.7 bn, CVS Health Corporation is an American healthcare company that owns CVS Pharmacy, a retail pharmacy chain; CVS Caremark, a pharmacy benefits manager; and Aetna, a health insurance provider, among many other brands.

Pharmaceuticals



Regional insights:

- Forecasts indicate that **the European** pharmaceutical market is set to grow from 169 bn euros in 2015 to 206 bn euros (USD229.5 bn) in 2022, exhibiting a compound annual growth rate of 3.25 over the period.
- Pharmaceutical sales will reach about USD150.44 bn in **Asia** for the year 2022.

Market leaders:

- **Pfizer:** with sales and revenues of USD41.908 bn, Pfizer is an American multinational pharmaceutical and biotechnology corporation headquartered on 42nd street in Manhattan, New York City. The company was established in 1849 in New York by two German immigrants, Charles Pfizer and his cousin Charles F. Erhart.
- **F.Hoffmann-Laroche Ltd:** with sales and revenues of USD58.32 bn, F. Hoffmann-La Roche Ltd is a biotechnology company that develops drugs and diagnostics to treat major diseases. It provides pharmaceuticals for the treatment of cancer, other auto-immune diseases, central nervous system disorders, ophthalmological disorders, infectious diseases, and respiratory diseases.
- **Sanofi:** with sales and revenues of USD41.66 bn, Sanofi S.A. is a French multinational pharmaceutical corporation headquartered in Paris, France, as of 2013 the world's fifth-largest by prescription sales. Originally, the corporation was established in 1973 and merged with Synthelabo in 199 to form Sanofi-Synthelabo. It changed its name back to Sanofi in May 2011.

Medical devices**Regional insights:**

The medical devices market size will gain the most in the **USA** at USD35.33 bn.

Market leaders:

- **Medtronic:** with sales and revenues of USD30.12 bn, Medtronic plc is an American-Irish registered medical device company that primarily operates in the United States. Medtronic has an operational and executive headquarters in Fridley, Minnesota in The US.
- **Abbott:** with sales and revenues of USD34.61 bn, Abbott laboratories is An American multinational medical devices and health care company with headquarters in Abbott Park, Illinois, United States.
- **Philips Healthcare:** with sales and revenues of USD19.32 bn, Philips healthcare Philips is organized into three main divisions: Personal Health (formerly Philips Consumer Electronics and Philips Domestic Appliances and Personal Care), Connected Care, and Diagnosis & Treatment (formerly Philips Medical Systems).

Diet & Nutrition:

Diet refers to the food and drink a person consumes daily and the mental and physical circumstances connected to eating. Nutrition involves more than simply eating a “good” diet—it is about nourishment on every level. It involves relationships with family, friends, nature (the environment), our bodies, our community, and the world.

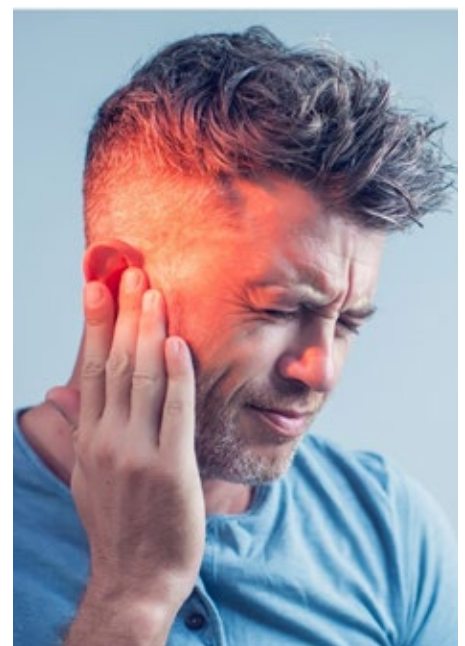
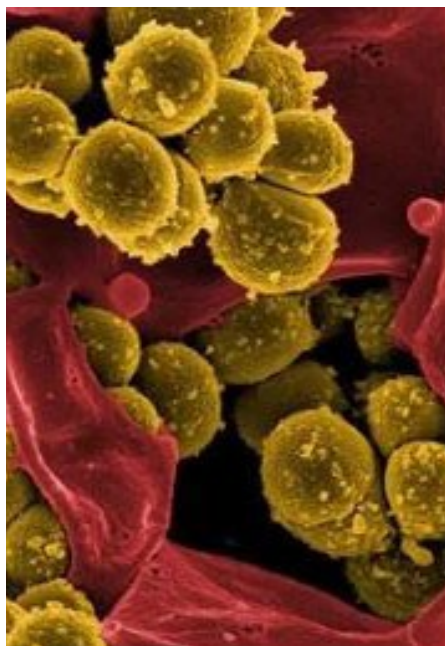
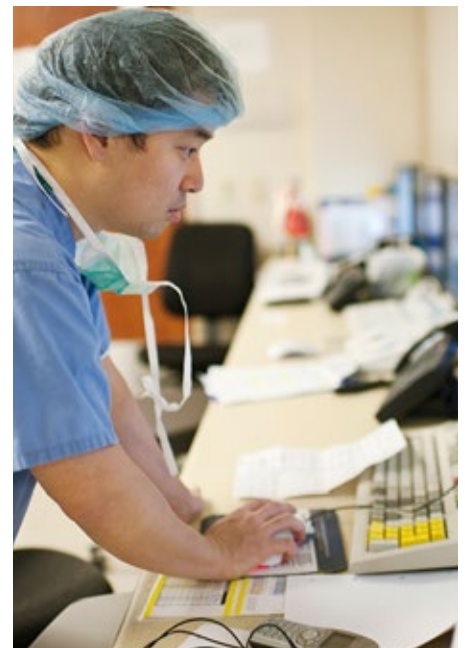
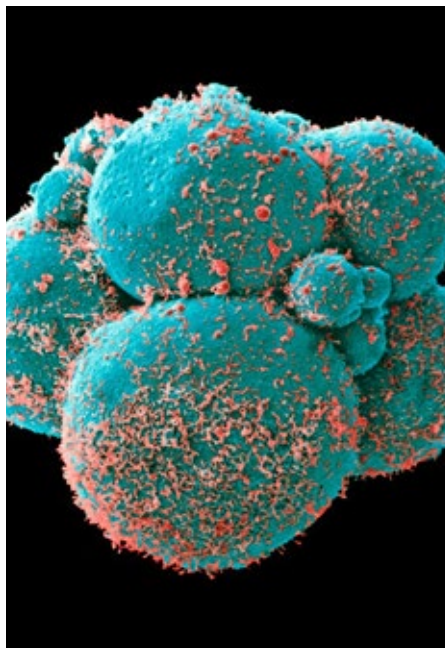
Market leaders:

- **Bayer AG:** with sales and revenues of USD47.82 bn, Bayer AG is a German

multinational pharmaceutical and life sciences company and one of the largest pharmaceutical companies in the world.

- **Abbott:** with sales and revenues of USD34.61 bn, Abbott Laboratories is an American multinational medical devices and health care company with headquarters in Abbott Park, United States. The company was founded by Chicago physician Wallace Calvin Abbott in 1888 to formulate known drugs; today, it sells medical devices, diagnostics, branded generic medicines and nutritional products.

- **DSM:** with sales and revenues of USD10.7 bn, The Diagnostic and Statistical Manual of Mental Disorders is DSM association founded in the United States. The DSM serves as the principal authority for psychiatric diagnoses. Treatment recommendations, as well as payment by health care providers, are often determined by DSM classifications, so the appearance of a new version has practical importance.



Greetings,

If in any way or form you are involved in the health industry then you came to the right place!

Welcome to healthHQ!

healthHQ, established initially in 1986 as a specialized B2B magazine called “Arab Health”, before evolving to become a full-fledged 360° industry platform comprised of various media channels available in print, digital and online formats (Magazine, Website, Events, Newsletter, Email and Social).

healthHQ, by providing its worldwide audience composed primarily of business owners and decision makers with the latest trends, news and information related to the pharmaceuticals, medical devices, and diet & nutrition sectors, strives to provide a central, leading & most importantly trusted platform to its readers, subscribers & clients through cutting-edge high-quality news, information and data pertaining to health industry and its above-mentioned sectors.

healthHQ also enjoys a close partnership with leading health-related event organizers worldwide where it holds the status of official, regional or supporting media platform in major health-industry events where bonus copies of healthHQ magazine and other material pertaining to its other media channels are distributed to exhibitors, visitors and conference attendees.

Major medical and pharmaceutical companies & manufacturers consider healthHQ as their trusted promotional platform of choice to have maximum exposure for their products & services thus increasing their market share.

For more info on healthHQ, its media channels and why you should consider it as your go-to platform, whether for latest content or for added exposure to your company, please continue reading the following pages and do not hesitate to contact us at any time you deem necessary.

Best wishes,

Dr. Rajaa Chatila Alayli

Editor-in-Chief

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Magazine



Website



Newsletter

Magazine | Editorial Program

Every issue of healthHQ features high-end information, articles and studies closely related to the health industry. The magazine is published monthly in print and digital formats and is available online on healthHQ's website. It includes reports, studies, news releases, latest trends and insights, product reviews, interviews with leading players in the market and upcoming relevant events.

Issue	January	February	March	April	May	June
Specialities	Surgery	Gyneacology	Pediatrics	Ophtalmology	Urology	Radiology
Medical Equipment	X-Ray Equipment	Ultrasound Equipment	Gastroscopic Equipment	Operating Equipment	Electrosurgical Units	Icu Ventilators
Cover Story	Allergy And Immunology	Medical Genetics	Nuclear Medicine	Physical Medicine And Rehabilitation	Pathology	Preventive Medicine
Product Focus	Medical Penlights	Prostheses	Electrocardiography Machines	Dental Instruments	Neurostimulators	Neonatal Equipment
Pharmaceutical	Vitamins	Hormones	Sedatives	Decongestants	Analgesics	Corticosteroids
Campaigns and Recent Studies	Robotics	Covid-19	Iomt	Anxiety	Automation Systems	Hiv
Diet & Nutrition	Sustainable Nutrition	Proactive	Immunity	Plant Power	Mood & Mental Wellness	Digestive Health
Country/Regional Reports	Middle East	Asia Pacific	USA	North Africa	Germany	United Kingdom
Events - Bonus Distribution	Building Healthcare Middle East – Dubai	Care Show Japan – Tokyo	Securexpo Krasnodar – Russia /Expomed Eurasia – Istanbul	World Vaccine Congress - Washington	EXPOFARMACIA – Argentina /Health Plus Care– London	BIO – Boston
Editorial Due	23-Dec-21	25-Jan-22	22-Feb-22	24-Mar-22	22-Apr-22	23-May-22
Advertising Due	28-Dec-21	28-Jan-22	25-Feb-22	27-Mar-22	25-Apr-22	26-May-22
Publishing Due **	30-Dec-21	30-Jan-22	28-Feb-22	30-Mar-22	30-Apr-22	30-May-22

* This list is tentative and maybe changed, contact us for an updated listing.

** Indicates when the issue would be available from the printing press for circulation and distribution. Allow 2 to 3 weeks period for the issue to reach you by post

Nurturing Healthier World

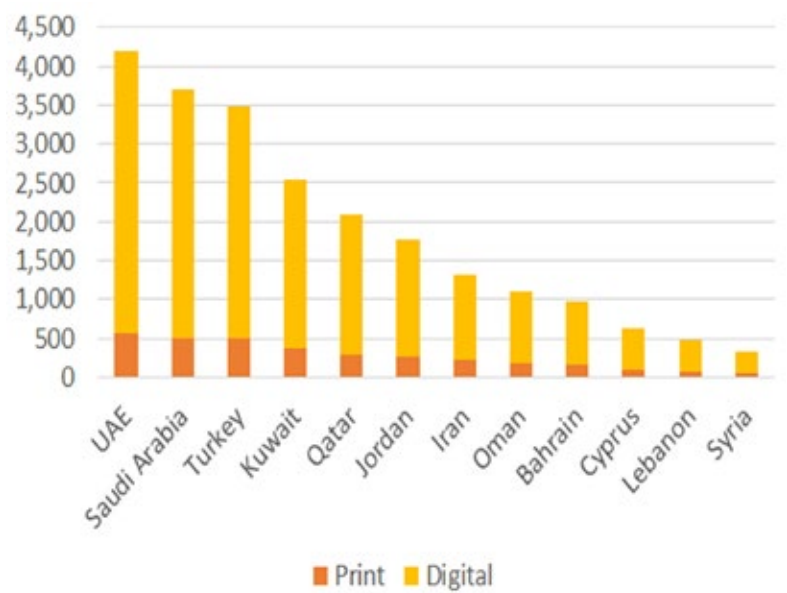
Issue	July	August	September	October	November	December
Specialities	Cardiology	Oncology	Neurosurgery	Intensive Care Medicine	Anesthesiology	Rheumatology
Medical Equipment	Monitoring Equipment	Oxygen Concentrators	Medical Furniture	Microscopes	Laboratory Equipment	Sterilizers
Cover Story	Dermatology	Plastic Surgery	Diagnostic Radiology	Osteopathic Medicine	Urology	Emergency Medicine
Product Focus	Dialysis Machines And Devices	Orthopedic Devices	Computed Tomography Scanners	Flow Cytometry Accessories, Reagents And Components	Medical Pumps	Medical Diagnostic Kits
Pharmaceutical	Antihistamines	Anticoagulants And Thrombolytics	Sleeping Drugs	Beta-Blockers	Antibiotics And Anti-Inflammatories	Antihypertensives
Campaigns and Recent Studies	Telemedicine	Cancer	Digitalization	Breast Cancer	Robotics	Geriatrics
Diet & Nutrition	Oral Nutritional Supplements	Vitamin And Mineral Combinations	Iron Products	Dietary Supplements	Caffeine	Glucomannan
Country/Regional Reports	Canada	South America	Middle East	China	USA	France
Events - Bonus Distribution	Florida International Medical Expo (FIME) - 2022	Florida International Medical Expo (FIME) - 2022	The big 5 Show 2022	The MedTech Conference 2022 - Advanced Medical Technology Association	-	-
Editorial Due	22-Jun-22	23-Jul-22	24-Aug-22	23-Sep-22	23-Oct-22	24-Nov-22
Advertising Due	25-Jun-22	26-Jul-22	27-Aug-22	26-Sep-22	26-Oct-22	27-Nov-22
Publishing Due **	30-Jun-22	30-Jul-22	30-Aug-22	30-Sep-22	30-Oct-22	30-Nov-22

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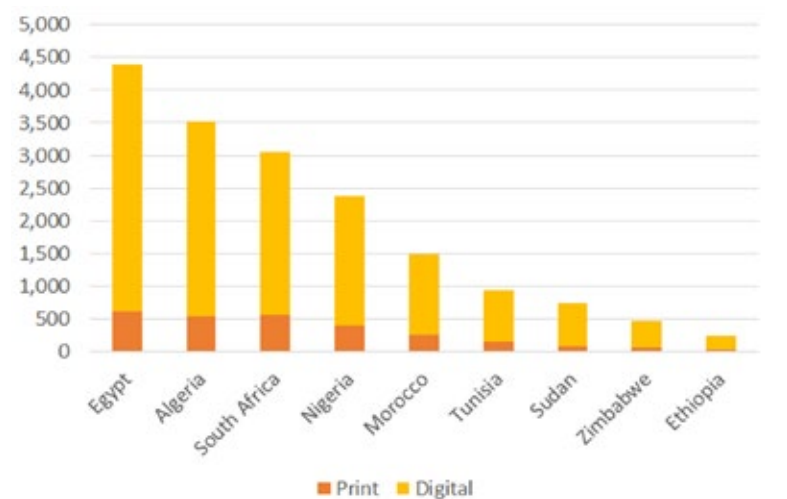
Middle East

Country	Print	Digital
UAE	571	3,631
Saudi Arabia	511	3,188
Turkey	495	2,995
Kuwait	383	2,170
Qatar	279	1,815
Jordan	256	1,503
Iran	221	1,098
Oman	176	935
Bahrain	152	816
Cyprus	92	538
Lebanon	74	416
Syria	41	281
Total	3,251	19,386



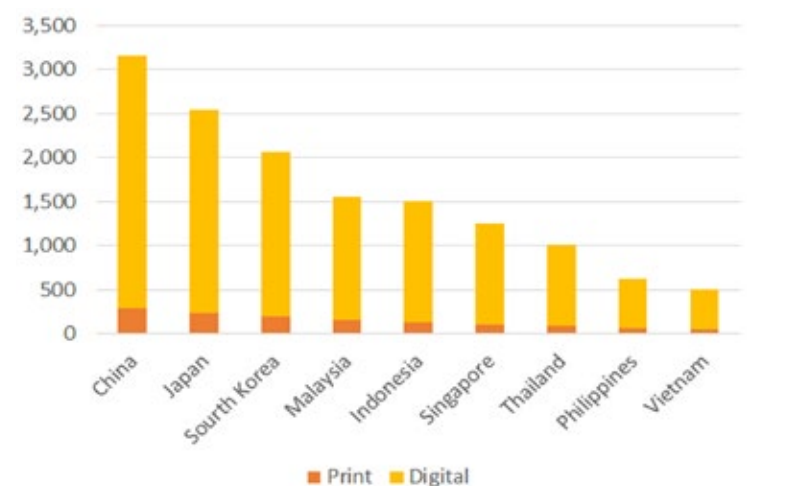
Africa

Country	Print	Digital
Egypt	614	3,775
Algeria	539	2,985
South Africa	569	2,481
Nigeria	411	1,963
Morocco	268	1,226
Tunisia	158	783
Sudan	83	664
Zimbabwe	66	403
Ethiopia	34	217
Total	2,742	14,497



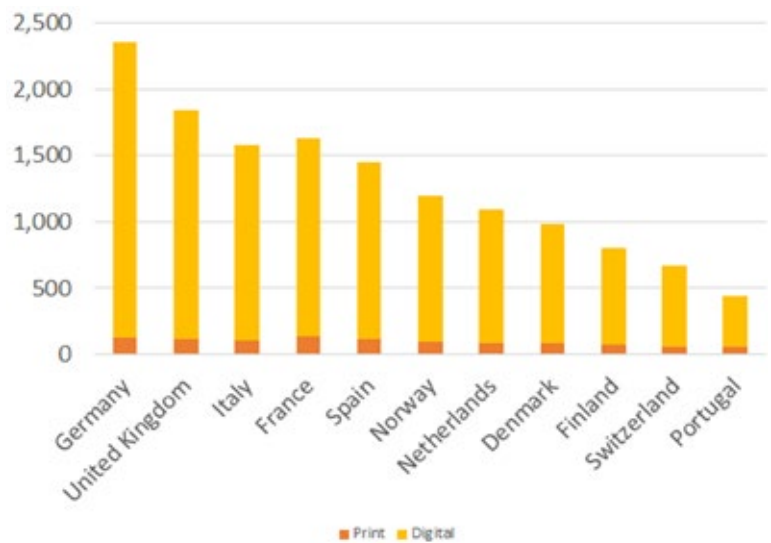
Asia

Country	Print	Digital
China	294	2,858
Japan	238	2,301
South Korea	194	1,866
Malaysia	149	1,405
Indonesia	121	1,383
Singapore	97	1,158
Thailand	82	921
Philippines	58	560
Vietnam	47	452
Total	1,280	12,904

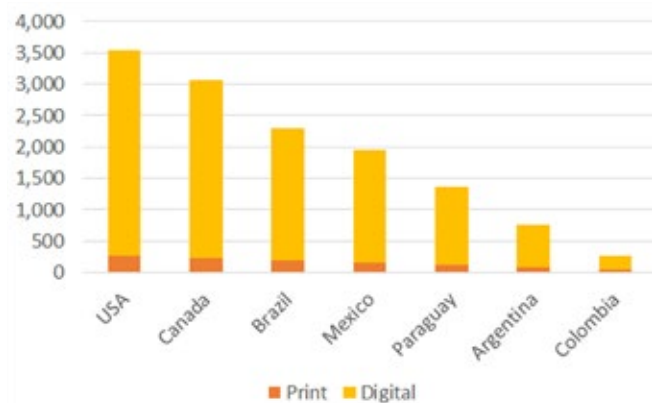


Europe

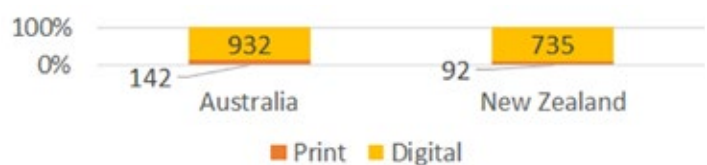
Country	Print	Digital
Germany	128	2,230
United Kingdom	115	1,726
Italy	109	1,472
France	138	1,492
Spain	114	1,336
Norway	93	1,103
Netherlands	90	1,005
Denmark	87	892
Finland	76	724
Switzerland	58	611
Portugal	61	373
Total	1,069	12,964

**Americas**

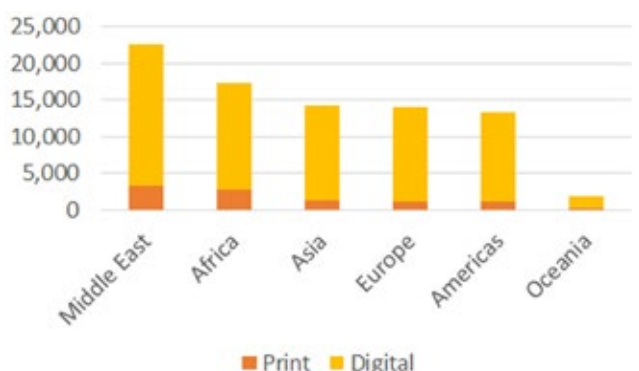
Country	Print	Digital
USA	267	3,270
Canada	224	2,838
Brazil	196	2,104
Mexico	153	1,796
Paraguay	121	1,239
Argentina	82	681
Colombia	54	220
Total	1097	12148

**Oceania**

Country	Print	Digital
Australia	142	932
New Zealand	92	735
Total	234	1,667

**All Regions / Worldwide**

Region	Print	Digital
Middle East	3,251	19,386
Africa	2,742	14,497
Asia	1,280	12,904
Europe	1,069	12,964
Americas	1,097	12,148
Oceania	242	1,662
Total	9,681	73,561

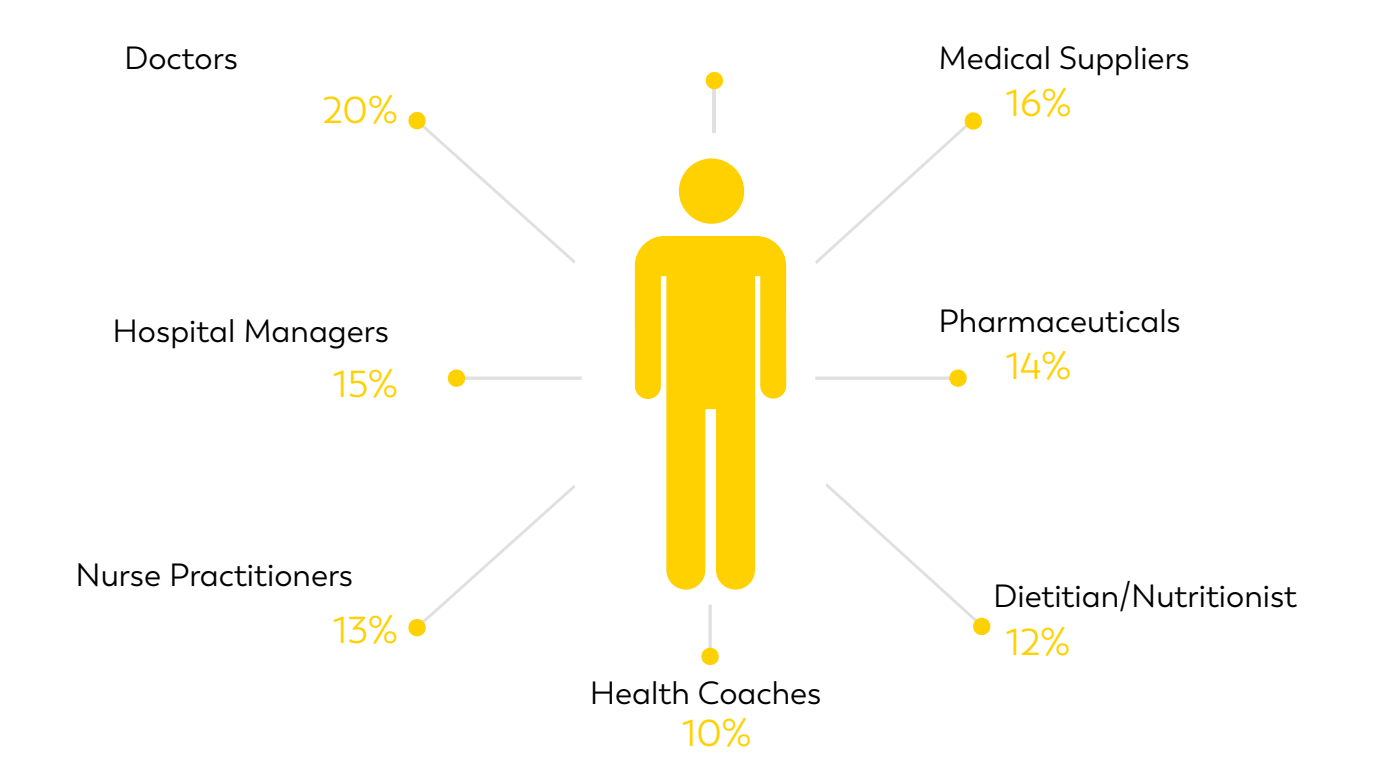


Audience Numbers

73%	of readers are business owners and decision-makers (Estimated)
30,979	Print Audience (Multiplier of 2.8 applied)*
308,956	Digital Readership (Multiplier of 4.2 applied)*
339,935	Total Audience (Multipliers Applied)*

* A Multiplier designates average rate of pass-along circulation by audience (recipients) and as such is an estimate and does not constitute accurate / measured numbers.

By Job Position



Magazine | Promotional Services & Options

Display Advertising (King of the Hill!)

High-Impact advertisements in an extended range of sizes and placements with full-color display spots. Nothing beats a display advertisement in terms of impact, exposure and raising awareness to your company's products and services!

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
M-DA-1	Gatefold	400 x 280	\$7,500	\$6,375	\$5,250	\$4,125
M-DA-2	Poster	420 x 594	\$5,000	\$4,250	\$3,500	\$2,750
M-DA-3	Full-Page Spread	400 x 280	\$4,500	\$3,825	\$3,150	\$2,475
M-DA-4	½ Page Spread	100 x 280	\$3,500	\$2,975	\$2,450	\$1,925
M-DA-5	2 nd cover (IFC)	200 x 280	\$3,250	\$2,763	\$2,275	\$1,788
M-DA-6	3 rd cover (IBC)	200 x 280	\$3,250	\$2,763	\$2,275	\$1,788
M-DA-7	4 th cover (OBC)	200 x 280	\$3,500	\$2,975	\$2,450	\$1,925
M-DA-8	Full-Page	200 x 280	\$2,750	\$2,338	\$1,925	\$1,513
M-DA-9	2/3 Page (Vertical)	108 x 242	\$2,250	\$1,913	\$1,575	\$1,238
M-DA-10	½ Page (Vertical)	80 x 242	\$2,000	\$1,700	\$1,400	\$1,100
M-DA-11	½ Page (Horizontal)	164 x 120	\$2,000	\$1,700	\$1,400	\$1,100
M-DA-12	½ Page (Island)	108 x 188	\$2,000	\$1,700	\$1,400	\$1,100
M-DA-13	1/3 Page (Vertical)	99 x 165	\$1,500	\$1,275	\$1,050	\$825
M-DA-14	1/3 Page (Horizontal)	165 x 99	\$1,500	\$1,275	\$1,050	\$825
M-DA-15	¼ Page (Vertical)	80 x 100	\$1,000	\$850	\$700	\$550
M-DA-16	¼ Page (Horizontal)	164 x 60	\$1,000	\$850	\$700	\$550

N.B: Rates are in USD. Amounts quoted are per insertion.

Classified Advertising (Buyer's Guide)

The Buyers' Guide is dedicated to companies planning to test the market with a limited budget. It is a service that offers high exposure at a nominal cost. The classified ad includes company logo, product photo & brief description as well as contact details.

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
M-CA-1	Buyer's Guide	90 x 60	\$550	\$468	\$385	\$303

N.B: Rates are in USD. Amounts quoted are per insertion.

Promoted Content (Advertorial)

This option has double use; to get story to waterHQ's readers and to maximize the company's exposure by placing its editorial content at a prime / chosen location with full contact details! A great option for those with a limited budget yet seek high awareness.

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
M-PC-1	Company Profile & Executive Interview (2 Full-Pages)	400 x 280	\$2,500	\$2,125	\$1,750	\$1,375
M-PC-2	Full-Page	200 x 280	\$2,000	\$1,700	\$1,400	\$1,100
M-PC-3	2/3 Page (Vertical)	108 x 242	\$1,750	\$1,488	\$1,225	\$963
M-PC-4	½ Page (Vertical)	80 x 242	\$1,500	\$1,275	\$1,050	\$825
M-PC-5	½ Page (Horizontal)	164 x 120	\$1,500	\$1,275	\$1,050	\$825
M-PC-6	1/3 Page (Vertical)	99 x 165	\$1,500	\$1,275	\$1,050	\$825
M-PC-7	1/3 Page (Horizontal)	165 x 99	\$1,500	\$1,275	\$1,050	\$825
M-PC-8	¼ Page (Vertical)	80 x 100	\$1,000	\$850	\$700	\$550
M-PC-9	¼ Page (Horizontal)	164 x 60	\$1,000	\$850	\$700	\$550

Material Placement (Inserts)

Leaflets: the act of distributing leaflets with healthHQ issues. Leaflets are usually folded and presented in a slightly more elaborate fashion.

Flyers: the act of distributing leaflets with healthHQ issues. Flyers are usually single pieces of paper, and

Brochures: Distribute informative paper document which can be folded into a template, pamphlet, or leaflet.

Fixed Inserts: A popular and effective form of advertising as it makes your advert stand out from the rest!

Company Profile & Executive Interview: This offers comprehensive coverage of your company's history and products, including an interview with a chosen executive.

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
M-MP-1	Brochure	200 x 280	\$4,500	\$3,825	\$3,150	\$2,475
M-MP-2	Bookmark	100 x 280	\$3,000	\$2,550	\$2,100	\$1,650
M-MP-3	Leaflet	100 x 280	\$2,500	\$2,125	\$1,750	\$1,375
M-MP-4	Flyer	75 x 200	\$2,000	\$1,700	\$1,400	\$1,100
M-MP-5	Fixed-Insert	75 x 150	\$1,500	\$1,275	\$1,050	\$825

N.B: Rates are in USD. Amounts quoted are per insertion.

Website | **Brief | Audience Synopsis**

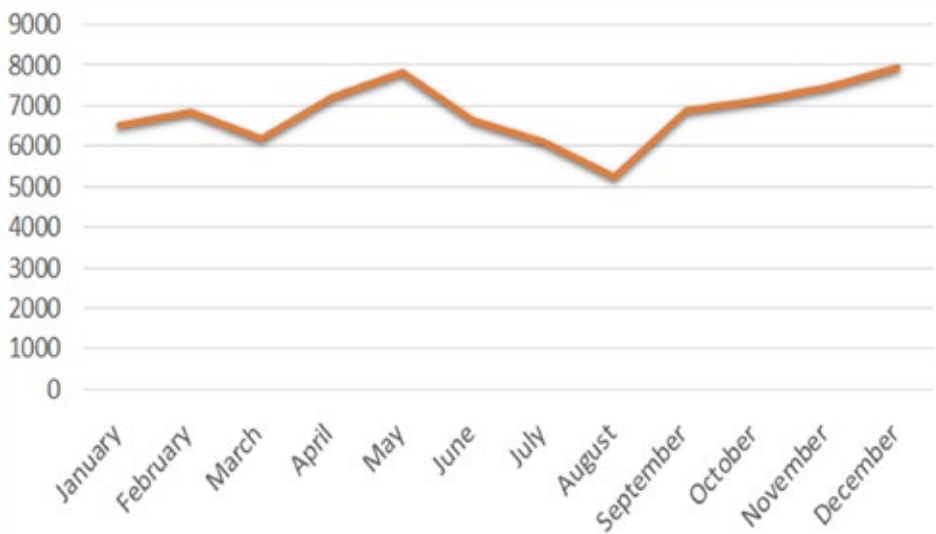
www.healthhq.world caters industry news, insights, special interviews, studies, reports, news releases, and product reviews with a competitive quality, aiming at keeping our audience up-to-date continuously. The portal is designed to keep you informed of all the sector news as they break. Visit healthhq.world and subscribe to our monthly magazine and newsletter to receive all the latest news and trends in the health industry market.

Audience Synopsis

34%	Pharmaceutical factory Managers	20%	Health Coaches
17%	Personal Assistants	16%	Sales representatives
13%	Laboratory experts		

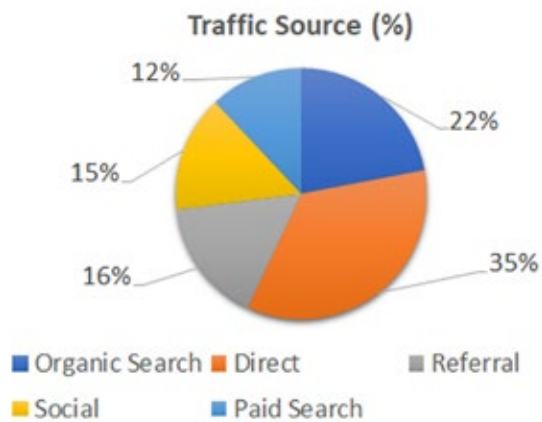
Page Views

Month	Views
January	6530
February	6830
March	6179
April	7230
May	7845
June	6632
July	6115
August	5239
September	6906
October	7118
November	7482
December	7938



Traffic Synopsis

Analytic	Number
Users / Year	65,839
# of Sessions / Year	1,580,136
Pages / Session	4.6
Page Views / Year	82,044
Avg Session Duration (Minutes)	4.3



Banners

For ultimate exposure, place your hyperlinked web banner to your company's website, landing page or e-mail address on healthHQ's website via a Leaderboard Banner, MPU Banner, Half Page, Rectangle Banner, Square Banner, Circle Banner, skyscraper Banner, convertible banner and/or a Billboard Banner.

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
W-BA-1	Skyscraper (½ Page)	300 x 600	\$2,000	\$1,700	\$1,400	\$1,100
W-BA-2	Skyscraper (Wide)	160 x 600	\$1,750	\$1,488	\$1,225	\$963
W-BA-3	Skyscraper (Regular)	120 x 600	\$1,500	\$1,275	\$1,050	\$825
W-BA-4	Billboard	970 x 250	\$1,750	\$1,488	\$1,225	\$963
W-BA-5	Leaderboard (Large)	970 x 90	\$1,250	\$1,063	\$875	\$688
W-BA-6	Leaderboard (Regular)	728 x 90	\$750	\$638	\$525	\$413
W-BA-7	Rectangle (Large)	336 x 280	\$850	\$723	\$595	\$468
W-BA-8	Rectangle (Regular)	300 x 250	\$600	\$510	\$420	\$330
W-BA-9	Square (Large)	250 x 250	\$750	\$638	\$525	\$413
W-BA-10	Square (Regular)	200 x 200	\$500	\$425	\$350	\$275
W-BA-11	Mid-Page Unit (MPU)	300 x 250	\$600	\$510	\$420	\$330
W-BA-12	Mobile Banner (Large)	320 x 100	\$400	\$340	\$280	\$220

N.B: Rates are in USD. Amounts quoted are per insertion.

Events

healthHQ also enjoys a close decades-old partnership with leading & major health-related event organizers worldwide where it holds the status of official, regional or supporting media-brand. In select industry events bonus copies of healthHQ's magazine are distributed to exhibitors, visitors and conference attendees and a specific targeted newsletter is sent on a daily basis to event participants and attendees. Major medical companies & factories have long trusted healthHQ as their promotional platform of choice to have maximum exposure for their products & services and to help increase their market share. We hope to welcome you & your company onboard as a valued and trusted partner and look forward to hear from you soon.

Awards Event

healthHQ keeps an eye on the most influencing market leaders who contributed positively to the industry through exceptional projects, campaigns and innovative products. The magazine organizes a yearly event aiming at honoring them and offers them a high exposure in the market through the awards events. The awards are announced on healthHQ's multiple channels (magazine, website, newsletters, email and social).

Newsletters | Brief | Promotional Services & Options

Gain momentum via promoting your content in our email newsletters. Our useful & effective newsletters engage customers with your company and gets them to pay attention to your brand and advertisement, and helps build loyalty to your company.

Promoted Content

Content included in our website along with image, with a read more link which would take recipient to the healthHQ's website for the remainder of the content. The content shall remain on our website and would be accessible not only during the e-Newsletter sending date.

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
N-PC-1	Promoted Content	NA	\$1,500	\$1,275	\$1,050	\$825

N.B: Rates are in USD. Amounts quoted are per insertion.

Banners

Hyperlinked Banner size 180 x 138 Px (WxH) Text to go beside the banner is 40 words with read more option as the content will be on our website and accessible at all times. Background color code to be provided by client based on Hex Color Code.

Hyperlinked Banner size 728 x 90 PX(WxH)

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
N-BA-1	Banner + Text (40 words) & Background Color	180 x 138	\$1,500	\$1,275	\$1,050	\$825
N-BA-2	Banner	728 x 90	\$1,000	\$850	\$700	\$550

N.B: Rates are in USD. Amounts quoted are per insertion.

Sponsorship

By considering this option, the entire e-Newsletter is reserved for your company and thus no other promotional items (no Banners or Promoted Content) can be included in said e-Newsletter since all its sections would contain promotional items / material related to your company. This is extremely high exposure since your company would benefit from all the possible exposure options and would have a solo e-newsletter dedicated to your products/services

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
N-SP-1	Newsletter Sponsorship	NA	\$6,000	\$5,100	\$4,200	\$3,300

N.B: Rates are in USD. Amounts quoted are per insertion.

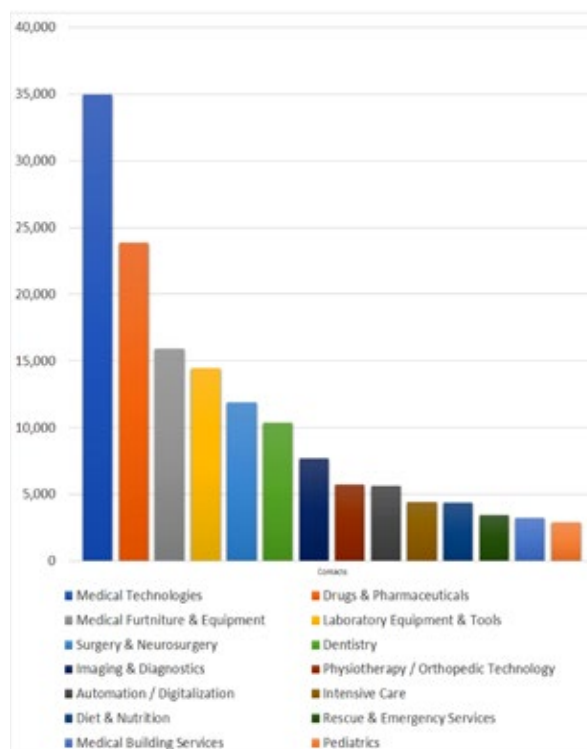


E-mail | Brief | Promotional Services & Options

Contacts Distribution / By Activity

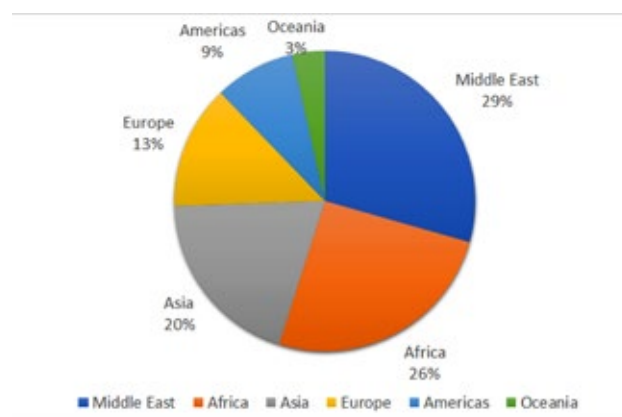
With a large, specialized and updated database comprised of leading companies, establishments, manufacturers, importers and agents / dealers involved in the health industry, using this promotional service is a highly effective tool which you can use to target your audience of choice at a relatively low budget. For more details check below.

Region	Contacts
Medical Technologies	34,952
Drugs & Pharmaceuticals	23,865
Medical Furniture & Equipment	15,931
Laboratory Equipment & Tools	14,459
Surgery & Neurosurgery	11,896
Dentistry	10,344
Imaging & Diagnostics	7,710
Physiotherapy / Orthopedic Technology	5,712
Automation / Digitalization	5,646
Intensive Care	4,452
Diet & Nutrition	4,356
Rescue & Emergency Services	3,468
Medical Building Services	3,258
Pediatrics	2,916
Total	148,965



Contacts Distribution / By Region

Region	Contacts
Middle East	43,831
Africa	38,002
Asia	29,110
Europe	19,853
Americas	12,963
Oceania	5,206
Total	148,965



Massmail

Ref #	Option	Dimensions (W x H) mm	1-3 Shots	4-6 Shots (15% discount)	7-9 Shots (30% discount)	10-12 Shots (45% discount)
E-MM-1	Direct Email Marketing (DEM) HTML Template / 100 KB"	900 px Width	\$450	\$383	\$315	\$248

Rates are in USD - Amounts quoted are per CPM (cost per mille - for each 1000 contacts in email campaign)

Social

Our multi-presence on different social media outlets provides you with the benefit of keeping up-to-date on our latest features and stories, as well as a space to post your products and services and target a specialized audience in the health industry. Our engaged communities on Facebook, Instagram, LinkedIn, Twitter & YouTube enjoy a daily updated form of informative industry channels and provide their feedback.

This solution allows you to use our social media channels platforms to promote your company's product and services

*Please note that our website & social media channels are under development, Please check them often & stay tuned"

If you believe healthHQ is the right industry platform which you and your company can partner with in order to achieve your promotional and sales targets and objectives, and are interested to receive a specially tailored promotional offer meeting your specific requirements and budget, please do not hesitate to contact an agent from below listing as per your location. If there are none currently available in your location, please do not hesitate to contact Ms. Hind Chalak (chief marketing & sales officer) whose contact details are listed below.

As our current partners thankfully attest, you shall be in safe hands and we shall ensure that your business & promotional expectations are not just met but exceeded!

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Contact Us Now!

Abdulrahman Hallak Chief Administration & Audience Officer ar.hallak@1world.xyz	Hassan Mourtada Content & Research Officer/ Community Officer h.mourtada@1world.xyz	Marwan Nammour Marketing & Sales Officer/ Community Officer m.nammour@1world.xyz
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Courier Address One World - healthHQ Hamra, Commodore, Barouk St. Chatila & Chehab Bldg, 2 nd Floor Beirut - Lebanon	Postal Address healthHQ P.O. Box: 13-5121 Chouran Postal Code Beirut - Lebanon	Contact Info Tel: +961 (01) 748333 Mobile: +961 (70) 100094 E-mail: info@1world.xyz
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Other CPH Platforms

With more than four decades of experience in providing innovative media products and serving its sustainable vision “Helping Advance MENA & Beyond!”, CPH World Media is constantly evolving to keep its rank as an industry icon in media at the regional and international levels alike.

constructionHQ serves the Building, Machinery, Road & Power Generation sectors in the MENA region & beyond. constructionHQ provides news, analysis, concepts and trends, product reviews & interviews with leading players in the construction industry bringing its readers in-depth insights and information. The total brand readership is 41,670 of decision makers or decision influencers for their companies. For more details log on to www.constructionhq.world



foodHQ serves the Food Processing, Ingredients, Packaging, and Catering sectors. foodHQ provides news, analysis, concepts and trends, product reviews & interviews with leading players in the food industry bringing its readers in-depth insights and information. The total brand readership is 39,740 of decision makers or decision influencers for their companies. For more details log on to www.foodhq.world



industryHQ serves the Construction, Energy, Food, Health, Water and other industry sectors. industryHQ provides news, analysis, concepts and trends, product reviews & interviews with leading players in the industry bringing its readers in-depth insights and information. For more details log on to www.industryhq.com



waterHQ serves the Water, Wastewater, Desalination & Energy sectors. waterHQ provides news, analysis, concepts and trends, product reviews & interviews with leading players in the water industry bringing its readers in-depth insights and information. The total brand readership is 40,069 of decision makers or decision influencers for their companies. For more details log on to www.waterhq.world



Subscription Form

Kindly Complete the Entry Form Below - It's as easy as ABC!

I wish to: ☐ Subscribe (fill A>C) ☐ Renew my subscription (fill A>C) ☐ Update my information (fill A)

Receive sample copy to:

- ☐ constructionHQ magazine
☐ waterHQ magazine
☐ foodHQ magazine
☐ Get contacted by my nearest agent to discuss my advertising needs (fill A)
☐ Submit my Article / Press Release / Product / news to be published in the next issue (fill A)
☐ Receive a specially promotional offer for advertising (fill A)

Publication of Editorial material is subject to the editor's discretion and space availability

A Entity Details - (Fields marked with a (*) should be filled. Kindly specify if not available by typing/printing N/A)

Personal Details	Name*:	*	Position :
	Direct Tel: (+)-() () Ext:		Mobile: (+)-() ()
	Direct Fax: (+)-() () Ext:		Email:
Company Details	Name*:		Year Established*:
	Tel (s): (+)-() ()		Fax (es): (+)-() ()
	Business Activity / Description*:		
	Email*:	http*://	
	Export Markets:	Import Markets:	
	# of Employees*:	Annual Turnover:	
Address	Brands / Trademarks:		
	P.O. Box:	Zip Postal Code:	
	Street / Postal Address*:		
	City*:	State / Province*:	
	Country*:	Date*:	

B Subscription Rates - (choose your preferred subscription)

	Lebanon	Arab Countries	MENA (Excluding Arab Countries)	Europe	Other Countries
One Year	<input type="checkbox"/> 100\$	<input type="checkbox"/> 150\$	<input type="checkbox"/> 200\$	<input type="checkbox"/> 300\$	<input type="checkbox"/> 400\$
Two Years	<input type="checkbox"/> 180\$	<input type="checkbox"/> 285\$	<input type="checkbox"/> 360\$	<input type="checkbox"/> 540\$	<input type="checkbox"/> 720\$
Three Years	<input type="checkbox"/> 240\$	<input type="checkbox"/> 360\$	<input type="checkbox"/> 480\$	<input type="checkbox"/> 720\$	<input type="checkbox"/> 960\$

C Payment Methods

☐ Cheque made payable to CPH World Media - Cheque must be drawn on any U.S. Bank

☐ Please charge my credit card: MasterCard / Visa / AMEX

Your Credit Card Details: Type: ☐ AMEX ☐ MasterCard ☐ Visa

Number:

Card Holder Name : Card Expiry Date: / / (dd/mm/yyyy)

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